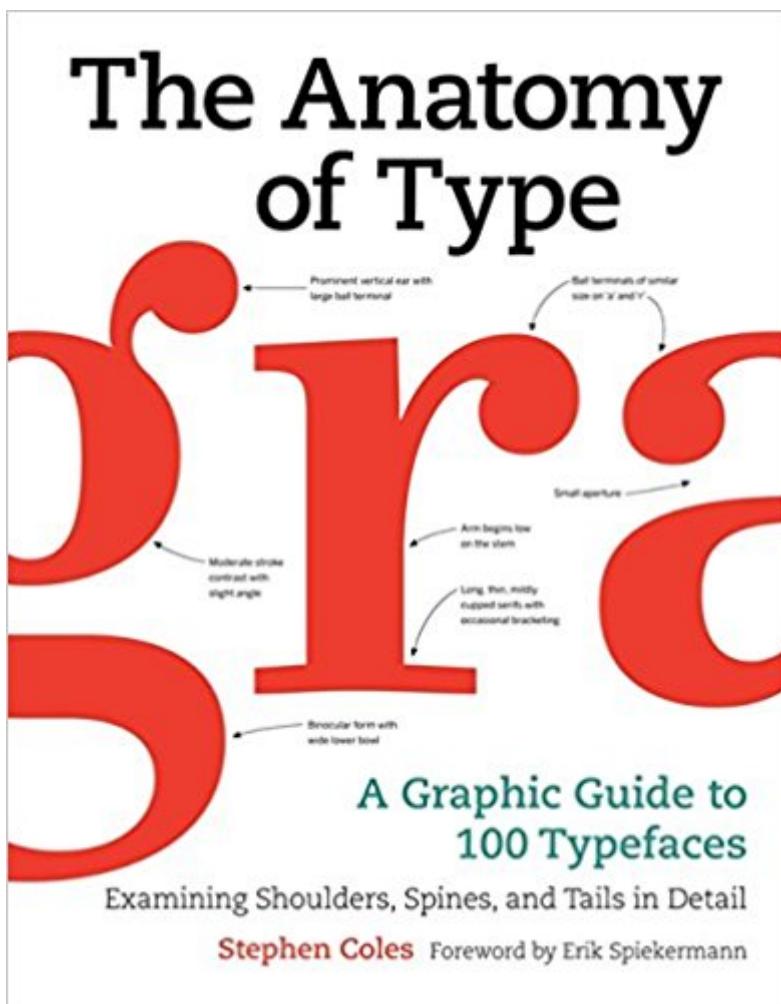


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The Anatomy Of Type: A Graphic Guide To 100 Typefaces



Synopsis

A visual treat for anyone who loves fonts and typographic design. The Anatomy of Type explores one hundred traditional and modern typefaces in loving detail, with a full spread devoted to each entry. The full character set from each typeface is shown, and the best letters for identification are enlarged and annotated, revealing key features, anatomical details, and the finer, often-overlooked elements of type design. Containing in-depth information on everything from the designer and foundry, the year of release, and the different weights and styles available, The Anatomy of Type is more than a reference guide to the intricacies of typeface design. It is a visual send-up of some of the world's most beloved typefaces, beautifully displayed in vibrant color.

Book Information

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Customer Reviews

Coles does a wonderful job of initiating the layman to the field of modern typography. -- Michael Stasiak, Print Magazine The Anatomy of Type provides a glorious opportunity to taxonimize another everyday visual encounter. As your knowledge accumulates, and your vocabulary grows, you, too, will begin to appraise these fonts with a critical eye. You will gaze at them alongside Coles, nodding at his insights. -- Slate The Anatomy of Type is a surprisingly accessible book that will appeal to anyone with even a passing interest in typography. An easy-to-use guide that rewards both light browsing and intensive study. -- John Peck, Diesel's "Beautiful Gift Books 2012" ... a down-to-earth but playful and helpful tool for users in search of a distinctive typographic tone - a cautiously plotted but worthwhile attempt to shake type classifications to the core. -- Sbastien Morlighem, Eye Magazine The Anatomy of Type does for type users what Gray's Anatomy does for pre-med students: it explains characteristic differences in body language -- in this case the Western

alphabet's most muscular typefaces. -- Steven Heller, The New York Times

Students and professionals in any creative field can benefit from a good typographic eye. The Anatomy of Type (The Geometry of Type in the UK) is all about looking more closely at letters. Through visual diagrams and practical descriptions, you'll learn how to distinguish between related typefaces and see how the attributes of letterforms (such as contrast, detail, and proportion) affect the mood, readability, and use of each typeface. Nutritional value aside, the spreads full of big type are nice eye candy, too. The 100 typefaces featured in the book are hand-picked by the author for their functionality and stylistic relevance in today's design landscape. Along with several familiar faces (Garamond, Bodoni, Gill Sans, Helvetica), you'll also discover contemporary fonts that are less common -- and often more useful -- than the overused classics.

This is a beautiful, logical, analytical, practical and informative book. For any student of typography, this is worth buying and keeping. Nice little bits of the history of the fonts. It includes an in-depth look at typefaces with an esthetic AND functional approach. Included are large samples that show all the subtle details of the face; serifs, bracketing, terminals, strokes etc. with comparisons to other faces that have similar characteristics. Much of typography is about how a face looks when it's applied, whether it's printed or displayed electronically, what looks better in different sizes, on different papers etc. The author talks about that as well as the emotional effect the type has. Highly recommended!

Perfect for those interested in typography, great text and visuals!

Super helpful for anyone interested in learning more about type. well designed

This is an excellent coffee table book; although it doesn't go deeply into the history or background of type, it is a fascinating infographic-style overview of typography.

I would have given this book five stars, except in the kindle version, which is the format I purchased, several of the images have text that CANNOT be read on an ipad (with a retina screen) -- the text in those images is too small and is too pixelated to be able to read. For example, in the beginning of the book, they label the different parts of letters, and those labels are too small to read in some cases. Zooming in doesn't help at all. Other than that, I LOVE this book and will be referring to it for

a long time to come as I continue to learn about fonts. Definitely recommended in non-digital formats though. ;)

Great book!

Great book, explains with a lot of details each part of all the 100 fonts. Most of the fonts are well-known.

Good book for a type-aholic.

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including the Core, Type I, Type II, and Type III test with practice questions British Guided Missile Destroyers: County-class, Type 82, Type 42 and Type 45 (New Vanguard) Typographic Specimens: The Great Typefaces **TYPOGRAPHY: ESSENTIALS**: The **FUNDAMENTALS** of having **BEAUTIFUL** Type for Print and Website Graphic Design (Graphic Design, Graphics, Photography Lighting, ... for Beginners, Artists, Illustrator, Adobe)

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